

PERSPECTIVES



@ Singapore



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Something to chew

on first.....

NOTE



Dear SAAA Members, Readers
and all,

Welcome to the fourth issue
of SAAA "Perspectives" 2019 –

a newsletter aimed at providing you with the on-goings in our
Aviation Industry.

Merry Christmas and Happy New Year! As 2019 draws to an
end, we would like to extend our heartfelt congratulations to
the following Champions from SAAA Fun Bowling Tournament
2019 and SAAA Karaoke Competition: Voice of CAC: Strike
Force (SATS) and Vivian Leong (CTI Logistics Pte Ltd)
respectively. Congratulations!

We have had our second SATS dialogue held for our members
on 20 November 2019 and we are pleased to announce that
you can look forward to more sessions in 2020 to address any
of your future concerns. We will share more information once
the details have been finalized.

Time flies by fast and soon, we will be transiting in festive
moods from Christmas to Chinese New Year! We will be
hosting a Lo Hei session for you, our esteemed members! Let's
meet again soon and have a toss together! Huat Ah!

We would like to wrap this up with special thanks to our
various partners in their strong support for our events and
projects thus far. There will be exciting activities unfolding
next year, so let's look forward and embrace the beginning of
the Year of the Rat: 2020 together as a community!

Warmest Regards,
"Perspectives" Editorial Team

MCI (P) 090/04/2019

Editorial Team

Steven Lee

Paul Teo

Ken Chua

Chairman

Deputy Chairman

Council Member

Pauline Tok

Pammie Loh

Executive Director

Industry Engagement, Executive

Special Thanks to Our Contributors Team:

CAAS, CSA, ESG, MINDEF, SAF, SPF, Singapore Food Agency, WSH Council, WSG etc

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Summary of Events/Activities for this year: 2019

1st & 2nd Quarter

JANUARY TO MARCH

1. *SAAA AGM & Economic Outlook 2019* (15 February 2019)



APRIL TO JUNE

1. *Breakfast Meeting with Mr Dirk Goovaerts, CEO for Asia Pacific, dnata Singapore* (22 May 2019)
2. *SAAA EGM 2019* (27 June 2019)



JULY TO SEPTEMBER

1. *CEIV' Fresh Outreach 2019* (17 July 2019)
2. *SAAA Futsal Tournament 2019* (21 July 2019)
3. *ITE College East Visit to CAC* (7 August 2019)
4. *Aviation Open House* (15 to 17 August 2019)
5. *SATS Dialogue I 2019* (30 August 2019)
6. *TP Orientation Day (SIP)* (2 September 2019)



3rd & 4th Quarter

OCTOBER TO DECEMBER

1. *Air Cargo Day 2019* (8 November 2019)
2. *SAAA Bicentennial D&D and Karaoke: Voice of CAC* (16 November 2019)
3. *SATS Dialogue II 2019* (20 November 2019)
4. *SAAA Fun Bowling Tournament 2019* (1 December 2019)



Season's Greetings to Our Esteemed Members & Friends



Government Events / News – WSG

Make the switch into your *dream job*, even after 40



A few years back, a German Chemical-Pharmaceutical company offered Mr Wilem Tan a role as regional sales manager.

But he eventually left that role after 8 months to join a local company, as he wanted to spend more time with his then adolescent children.

Now that his children have grown up, the 48-year-old is pursuing his career ambition as the Global Professional Channel Manager at Corlison Pte Ltd, one of the largest Singaporean-owned distributors of personal/healthcare and home cleaning products. His role sees him sourcing for new business leads to help the firm capture new markets and grow sales revenue.

While this trade is not new to him, the pursuit of regional opportunities proved a challenging avenue for Mr Tan. He felt that understanding the regulatory processes to get Corlison's products registered and distributed in overseas markets were complicated, given each country's unique regulatory landscape.

To assist him in overcoming these challenges, Managing Director Andy Ong encouraged him to participate in the

Professional Conversion Programme (PCP) for International Trading Executives (Non-Commodities Track).

The PCP by Workforce Singapore (WSG) provides funding support to move PMETs into new occupations with good prospects and progression opportunities.

In the 12-month course conducted by Singapore Management University, Mr Tan was provided the basic foundation in wholesale trade, such as the fundamentals of supply chain management and export documentation. This addressed the lack of exposure Mr Tan had in this field, and also shed light on the different overseas market cultures, work styles and gained relevant competencies in regulatory landscapes and risk management.

PCP soon paid off. Mr Tan is able to apply himself better in his role and is confident addressing queries from buyers or negotiating with overseas stakeholders. Since then, he has travelled to Malaysia, Indonesia, China, Hong Kong, Taiwan, Thailand, Vietnam, South Korea and Dubai, appointing many partners to distribute Corlison's products. Mr Tan now hopes to help the company grow regionally by venturing into the Central Asia market.

Government Events / News – WSH Council

GOOD PRACTICES TO PREVENT VEHICULAR INCIDENTS

Do you know that vehicular incident is one of the top 3 causes of workplace fatalities in 2018? It accounted for 7 out of 41 workplace fatalities in 2018, of which 5 were within worksites and the other 2 on public roads. In the first nine months of 2019, 5 workers had lost their lives and 29 workers sustained major injuries due to vehicular incidents.

Workplace safety and health is everyone's responsibility. Whether you are an employer or employee, it is important that you take time to take care of your safety and health.

Here are some good practices to adopt to ensure a safe and healthy workplace.



Fatigue Management

- Encourage drivers to take short and scheduled breaks to relieve fatigue due to monotony of driving;
- Provide adequate facilities for breaks or rest; and
- Plan shift schedule ahead of time and communicate to drivers.



Driver Ergonomics

- Remind drivers to stretch their bodies at regular intervals; and
- Encourage drivers to adopt good seating (e.g., sit up straight and avoid slouching) and driving (e.g., adjust seat and steering wheel) postures.



Safe Parking

- Remind drivers to park on firm and level ground;
- Ensure that parking brakes are engaged, engines are turned off and starter keys removed;
- For safe loading and unloading operations, ensure that all stabilisers and/or wheel chocks are properly positioned; and
- For parking on slopes, the gear should be engaged, where appropriate and safe to do so.



Driver Visibility

- Adjust rear-view and side-view mirrors to maximise driver's visibility;
- When appropriate, drivers should take a quick look over the left or right shoulder to check for blind spots;
- Remind drivers to use blind spot mirrors or blind spot cameras, where available, to enhance visibility; and
- Appoint trained signallers or banksmen to assist in directing vehicles during difficult manoeuvres such as when negotiating a tight bend.

Every workplace injury and ill health is preventable, and we can take a little time to take care of ourselves and others in the midst of our work. +

For more tips on safe driving, go to <https://bit.ly/2Li3vyN>

For more information on workplace traffic safety management, go to www.wshc.sg/trafficsafetymanagement

Government Events / News – CNB & ICA

Detection of Hemp Oil Product at Changi Airfreight Centre

There has been a steady increase of hemp oil product detections between 2016 and 2019, at the Changi Airfreight Centre (CAC). From the four detections in 2016, we have had 72 cases as of end November 2019.



In the recent few months, ICA at Postal Post Section had noticed the spike in the detection for hemp oil products. It had started paying more attention inspecting mail articles purportedly containing essential oil bottles, and cosmetic products. Many hemp-related products came from substances derived from the Cannabis Sativa plant. Cannabis and its derivatives are Class A controlled drugs in Singapore's Misuse of Drugs Act (MDA).

We have encountered hemp-related products such as cosmetic products containing hemp seed oil or hemp oil and food products containing hemp protein powder, hemp seed or hemp seed oil. The Health Sciences Authority (HSA) had analysed and found them to contain -

Tetrahydrocannabinol (THC) or Cannabinol (CBN), which are Class A controlled drug under the MDA.



Therefore, the importation of hemp-related products e.g. cosmetics, toiletries and food products containing hemp or hemp derivatives e.g. hemp seed, hemp seed kernels or hemp seed oil to Singapore are not allowed.

CNB would like to highlight the risk that the manufacturers of hemp-related product not being certified in any country's health or trade authority. Hence, products manufactured by them could contain actual controlled drugs despite the product labels indicating otherwise.

CNB is closely monitoring local airfreight companies importing hemp-related products. CNB will seize hemp-related products detected at CAC for further investigations unless there is prior approval for the products to be imported. If in doubt, please email or call Senior Officer-In-Charge of CNB Airport Team @ Halim_Abdul_Rahman@cnb.gov.sg or 9628-8795.

Authorities seized \$66,000 worth of electronic vaporisers

A joint effort by the Immigration & Checkpoints Authority (ICA) and the Health Sciences Authority (HSA) has resulted in a seizure of 189 sets of electronic vaporisers (evaporisers) and 4,703 related accessories from a suspected peddler.

On 7 November 2019, ICA officers at Changi Airfreight Centre alerted HSA when they detected a consignment of parcels containing e-vaporisers and related accessories. Eight of the parcels containing 24 sets of e-vaporisers and 1,209 related accessories were addressed to the same addressee. HSA visited the addressee's storage premises and seized an additional five sets of e-vaporisers and 3,194 accessories. The suspect, a 28-year-old male, is currently assisting HSA in their investigations. He had made online orders of e-vaporisers from overseas in an attempt to evade the law by declaring the items as electronic and facial products.

For penalties, offenders can be fined up to \$10,000 or jailed up to six months or to both for the first offence and fined up to \$20,000 or jailed up to 12 months or to both for subsequent offences. Anyone caught using, buying or in possession of electronic vaporisers can also be fined up to \$2,000.

Statistics

Current Pulse of the Air Freight Industry

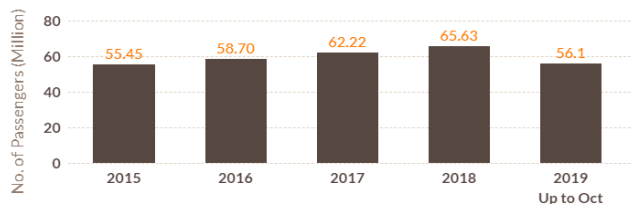
Item Description	2018 (Jan - Oct) Total	2019 (Jan - Oct) Total	YTD Variance Amount	YTD Variance %	2018 Monthly Average (Jan-Oct)	2019 Monthly Average (Jan-Oct)	2018 (Nov-Dec)	2018 Monthly Average (Nov-Dec)	2018 Total
Export Air Volumes	820,972	766,971	(54,001)	-0.066	82,097.20	76,697.10	169,142	84,571	990,114
Import Air Volumes	963,139	894,898	(68,241)	-0.071	96,313.89	89,489.80	201,626	100,813	1,164,765

Current Pulse of the Ocean Freight Industry

Item Description	Jan-Oct 2018	Jan-Oct 2019	YTD Variance	YTD Variance (%)	Monthly Average 2018 (Jan - Oct)	Monthly Average 2019 (Jan - Oct)	Monthly Average 2018 (Nov-Dec)	2018
Total Cargo ('000 Tonnes) (Thousand Tonnes)	524,061.10	520,964.00	(3,097.10)	-0.006	52,406.11	52,096.40	53,032.10	630,125.30
Cargo (General) (Thousand Tonnes)	326,617.00	322,081.00	(4,536)	-0.01	32,661.70	32,208.10	32,564.10	391,745.20
Cargo (Bulk) (Thousand Tonnes)	197,444.30	198,883.30	1,439	0.007	19,744.43	19,888.33	20,467.85	238,380.00
Cargo (Oil-In-Bulk) (Thousand Tonnes)	183,297.60	184,326.40	1,028.80	0.006	18,329.76	18,432.64	19,113.95	221,525.50
Cargo (General & Non-Oil In Bulk) (Thousand Tonnes)	340,763.60	336,638.10	(4,125.50)	-0.01	34,076.36	33,663.81	33,918.20	408,600.00
Total Container Throughput ('000 TEUs) (Thousand Twenty-foot Equivalent Units)	30,453.20	30,727.80	274.60	0.009	3,045.32	3,072.78	3,073.05	36,599.30
Bunker Sales ('000 Tonnes) (Thousand Tonnes)	41,584.90	38,922.30	(2,662.60)	-0.06	4,158.49	3,892.23	4,106.95	49,798.80

YEARLY BREAKDOWN OF PASSENGER MOVEMENTS

Yearly Breakdown of Passenger Movements



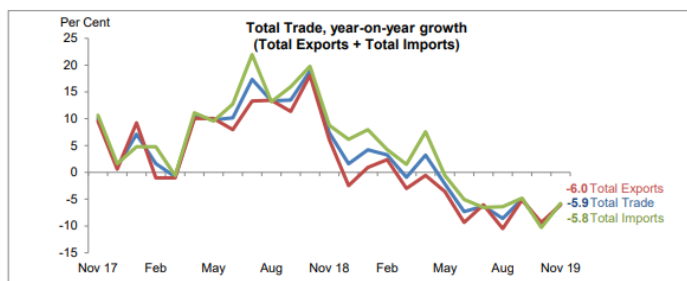
Source: CAG Website

YEARLY BREAKDOWN OF AIR FREIGHT MOVEMENTS (TONNES)

Yearly Breakdown of Air Freight Movements

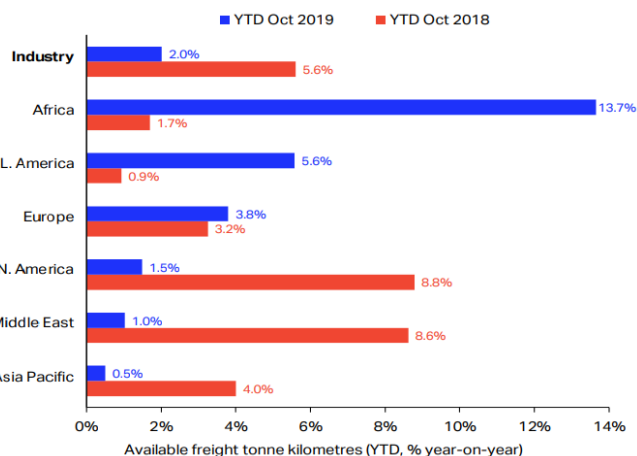


Years



Source: Enterprise Singapore Media Release 17 December '19

Capacity growth was **higher** than demand in all the regions, driving load factors down.



Source: IATA Cargo Chartbook Q4 2019

Overall Global Slowdown in air travel and cargo



Source: IATA Economics using data from IATA Statistics

Statistics

Economic Perspective 2017

Cargo Volume

Rank	City (Airport)	Loaded and unloaded 2017	% Change
1	HONG KONG, HK (HKG)	5 049 898	9.4
2	MEMPHIS TN, US (MEM)	4 336 752	0.3
3	SHANGHAI, CN (PVG)	3 824 280	11.2
4	INCHEON, KR (ICN)	2 921 691	7.6
5	ANCHORAGE AK, US (ANC)	2 713 230	6.7
6	DUBAI, AE (DXB)	2 654 494	2.4
7	LOUISVILLE KY, US (SDF)	2 602 695	6.8
8	TOKYO, JP (NRT)	2 336 427	7.9
9	TAIPEI, TW (TPE)	2 269 585	8.2
10	PARIS, FR (CDG)	2 195 229	2.8
11	FRANKFURT, DE (FRA)	2 194 056	3.8
12	SINGAPORE, SG (SIN)	2 164 700	7.9

Source: Airports Council International

Loaded and unloaded freight and mail in metric tonnes

Fastest growing airports in Asia-Pacific > 15M passengers per annum (MPPA) 2017–2018 %

32.3 MPPA +29.1%

Bangalore, India (BLR)

20.9 MPPA +21.9%

Hyderabad, India (HYD)

16.6 MPPA +16.0%

Jinan, China (TNA)

22.5 MPPA +14.7%

Madras, India (MAA)

21.7 MPPA +14.7%

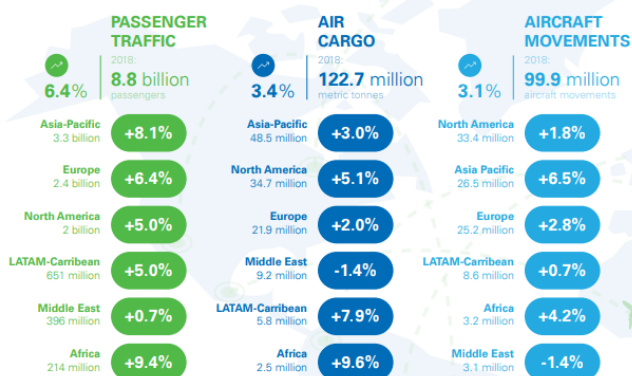
Calcutta, India (CCU)

Source: Airports Council International

Economic Perspective 2018



AIR TRAVEL CONTINUES TO EXTEND ITS REACH THROUGH RISING INCOMES AND AFFORDABLE CHOICES



Source: Airports Council International

FASTEST GROWING AIRPORTS OVER THE LAST DECADE 2008–2018

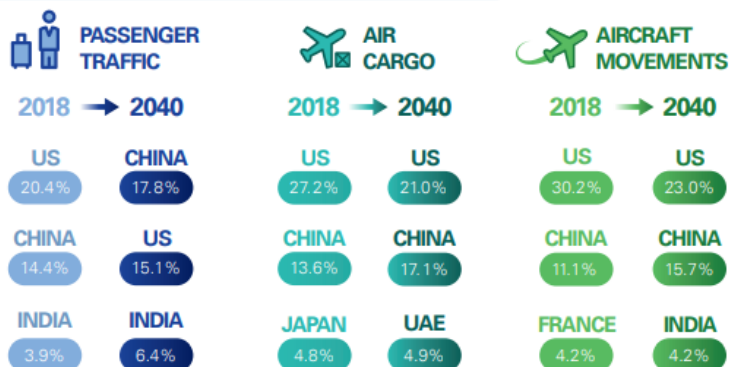


Source: Airports Council International

Economic Perspective Forecasts



CHANGING AVIATION MARKET SHARES OVER TIME



Source: Airports Council International

Worldwide airline industry	2018	2019E	2020F
Spend on air transport*, \$billion	845	873	908
% change over year	7.5%	3.3%	4.0%
% global GDP	1.0%	1.0%	1.0%
Return fare, \$/pax. (2018\$)	327	307	293
Compared to 1998	-60%	-62%	-64%
Freight rate, \$/kg (2018\$)	1.92	1.77	1.66
Compared to 1998	-61%	-64%	-66%
Passenger departures, million	4,378	4,540	4,723
% change over year	6.9%	3.7%	4.0%
RPKs, billion	8330	8680	9038
% change over year	7.4%	4.2%	4.1%
FTKs, million	262	254	259
% change over year	3.4%	-3.3%	2.0%
World GDP growth, %	3.1%	2.5%	2.7%
World trade growth, %	3.7%	0.9%	3.3%

Note: RPK = Revenue Passenger Km, FTK = Freight & mail Tonne Km
 GVA = Gross Value Added (firm-level GDP). *Airline revenue + indirect taxes.
 Sources: IATA, ICAO, OE, CPB, PaxIS, CargoIS

Air Cargo Day 2019

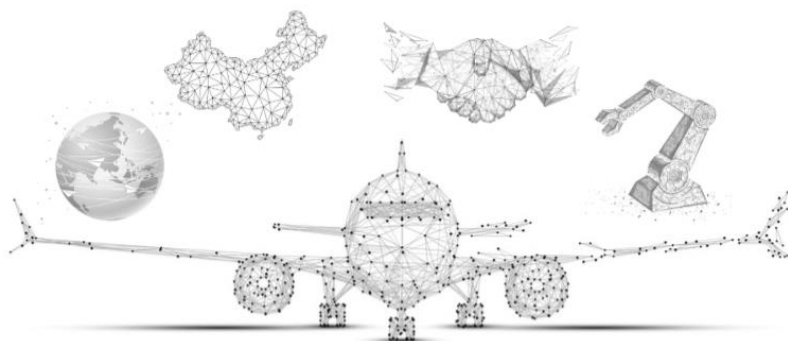
AIR CARGO DAY

AIRFREIGHT REVOLUTION: NAVIGATING OUR FUTURE

SINGAPORE EXPO, MAX ATRIA

TOPAZ ROOMS

8 NOVEMBER 2019



The second edition of Air Cargo Day was co-organized by the International Air Transport Association (IATA) and SAAA@Singapore at Singapore Expo, Max Atria on 8 November 2019. The key theme of Air Cargo Day 2019 was 'Airfreight Revolution: Navigating Our Future.' The event was graced by Guest of Honour Dr. Lam Pin Min, Senior Minister of State, Ministry of Transport & Ministry of Health.

Air Cargo Day 2019 saw the welcome and introduction by Mr Vinoop Goel, Regional Director, Airports and External Relations, IATA and welcome address by Mr Steven Lee, SAAA@Singapore Chairman. In his welcome address, Mr Steven Lee highlighted on the trust and commitment which cements the partnership collaboration between IATA and SAAA@Singapore to host the Air Cargo Day event biennially. He elaborated on the key theme, emphasizing that the future is to be grasped and created by ourselves and to embrace the future technologies which will advance the industry.

Guest of Honour Dr. Lam Pin Min, Senior Minister of State, Ministry of Transport & Ministry of Health gave the keynote address and highlighted that Air Cargo is an important contributor to Singapore's economy – providing Singapore business access to raw materials and intermediate goods in source markets, helping Singapore attract new investments and to enhance resilience of our industry by allowing companies to plug into different trade corridors around the world.

This was followed by presentations on the Global State of Cargo, 20/20 – Is the Vision Clear, Cargo Facility of the Future and SPEEDCARGO – Transforming Airfreight. Transforming Logistics. These included topics such as the risks sentiments, fiscal policies, the world's first artificial intelligence (AI) powered robotic air cargo system and technologies deployed to improve operations.

The main highlight of the morning session focused on the panel discussion: Innovation. The panel discussed about how innovation is already affecting how cargo is being accepted, stored and moved based on upcoming technology, how to make use of such advancement, and what needs to be done to ensure that the air cargo supply chain is able adapt to the paradigm shift and accept the reality that change is coming.



Air Cargo Day 2019

The afternoon session began with presentations from vCargo Cloud, platinum sponsor: Workforce Singapore and OCBC. They shared on the challenges and insights on the trend of digitalisation in logistics, how do global central banks and governments plan to combat the slowdown and the Adapt and Grow Programmes such as Professional Conversion Programme (PCP) and Career Support Programme (CSP).

There was an interactive session with Mr Law Chung Ming, Director-Transport & Logistics, Enterprise Singapore (ESG), which was moderated by Mr Steven Lee, SAAA@Singapore Chairman. This session was about the Strategic Connectivity: Chongqing Connectivity Initiative- International Land Sea Trade Corridor (CCI- ILSTC) serving as a bridge between the Silk Road Economic Belt and the 21st Century Maritime Silk Road. As Singapore and Chongqing will play the role of mutual hubs in Southeast Asia and Western China respectively - connecting these two points will produce the dumbbell effect. Hence, Mr Law Chung Ming shared with the audience on how to achieve the balanced strength between the two economies.

The CEIV Fresh Recognition was subsequently held in appreciation to the local SIN air cargo community for signing up for the CEIV Fresh community-based certification and highlighting the community's dedication for excellence in handling special cargo. The tokens of appreciation were presented to the following stakeholders: Civil Aviation Authority of Singapore, Changi Airport Group, Workforce Singapore, Enterprise Singapore, SAAA@Singapore, Singapore Airlines, dnata Singapore and SATS.

As the afternoon progressed, there were presentations from Changi Airport Group, Airports of Thailand and Malaysia Airports. The topics included the emerging trends and disruptors of the air cargo industry, an overview of their long- and short- term plans at Suvarnabhumi, as well as the 3 core economic accelerators to keep pace with expected growth.

The final panel discussion involved the mentioning of success stories as to why some airports have reached such lofty standings, and why airports are not resting on their laurels and striving further to be better. There were also sharing from some sectors as to their expectations to help them navigate the future of airfreight revolution, which is in the cusp of the Industry 4.0.

Overall, the event was well-attended and ended with the closing remarks from Mr Vinoop Goel, Regional Director, Airports and External Relations, IATA. Air Cargo Day 2019 concluded a successful day for SAAA@Singapore as this 2nd edition of Air Cargo Day will be the continuous journey forward, together with IATA.



SATS Dialogue II & SAAA Fun Bowling Tournament 2019

SATS Dialogue II



SATS and SAAA@Singapore co-organized SATS Dialogue II at Tanah Merah Country Club, Heliconia and Ixora Rooms on 20 November 2019. The event put the spotlight on two main components, namely, what had been done since last dialogue session and secondly, to attain ground feedback on the current pain points to further improve service level.

Mr Yacoob Piperdi, EVP, Cargo Services (SATS) addressed the audience with a warm welcome to attending SATS Dialogue II. He mentioned that SATS will be open and transparent to improve current challenges and grow with the industry together in order to make Singapore hub prosperous as a small country that connects the world. SATS will also take in feedback positively and constructively to improve the whole process.

This was followed by an overview update, covering the key points such as the damaged cargo report for both export & import shipments, responsiveness, landside congestion, dangerous goods, digitalization, speed cargo by TUMCREATE, billing escalation processes and improvement plans. The SATS dialogue discussion commenced with the panellists represented by the following team members: Mr Khoo Seng Thiam, SVP, Cargo Services, SATS, Mr Bob Chi, SVP, Sales & Marketing, SATS, Mr Kevin Liao, VP, Cargo Services, SATS and Mr Steven Lee, Chairman, SAAA@Singapore. The session ended on a good note, with fruitful discussions and exchanges between SATS and freight forwarder community. There will be future SATS dialogues being conducted in 2020 to assist in addressing the concerns of the community.

SAAA Fun Bowling Tournament 2019



On 1 December 2019, Changi Service Club@Changi transformed into a battlefield for the teams of bowlers for SAAA Fun Bowling Tournament. There were two goals in mind: The 2019 Bowling Championship Title and Turkey prize.

"A Turkey! Quick, get your prize!" The resounding shouts could be heard over the background of thuds of bowling balls travelling down the lanes and pins crashing. Excitement thrummed in the air and as hands grasped the hard-earned Marvel-themed bag to lift in victory, the envious onlookers applauded loudly.

Amidst the excitement, the fierce competition continued for the Championship title and the bowling experts began to reveal their

skills, steadily widening the gap in scores as a team. Finally, the results were announced and SATS Airport Services Pte Ltd – Strike Force is the official SAAA Fun Bowling Champion 2019! Congratulations to SATS and all winners, well done!

SAAA@Singapore Bicentennial D&D & Karaoke: Voice of CAC 2019

SAAA@SINGAPORE BICENTENNIAL D&D 2019 GRAND MERCURE ROXY SINGAPORE 16 NOVEMBER 2019



In commemoration of the 200th anniversary of Raffles' landing in Singapore, SAAA@Singapore hosted its very first Bicentennial D&D 2019 at Grand Mercure Roxy Singapore on 16 November 2019.



It was a fantastic night of glitter, glamour and gloss as guests arrived, dressed in a dazzling array of sparkling, glitzy dresses and slim fit suits with smart cuts and designs. With a mix of modern, traditional and the vintage 80s fashion, the ballroom was soon filled with fashion throng. Amid laughter and boisterous conversation, the upbeat tunes of music created the lively ambience and it set the stage for the main highlight of the dinner function - SAAA@Singapore Karaoke Finale: Voice of CAC 2019 and the dinner commenced.



Loud cheers and whistles from supporters greeted the contestants onstage as the guests witnessed the unleashing of powerful singing of the seven finalists. It was an unforgettable fierce battle for the Championship title of SAAA@Singapore Karaoke Finale: Voice of CAC 2019. The strong voices sang in rich, full tones, the emotions etched on their faces in communication to the judges panel on their singing capability and potential. Not a moment too soon, the results were out and the crowd roared in approval as the Champion of SAAA@Singapore Karaoke Finale: Voice of CAC 2019 was none other than Ms Vivian Leong (CTI Logistics Pte Ltd) - a petite lady with a euphonious voice. Her singing was a unique projection of her being, the intoxicating melody produced by such a slender throat had resonated in the ballroom and enthralled the audience. This was followed by the first and second runner-up, Mr Saravanan Ramalingam and Mr Sam Sim (dnata Singapore Pte Ltd) and lastly, consolation prize to Mr Mohd Alfian (Alliance 21 Pte Ltd). Congratulations!



SAAA@Singapore Bicentennial D&D & Karaoke: Voice of CAC 2019



As the dinner progressed, the guests were treated to games and then, a sensational impromptu performance by individuals whom were selected for the Best Dressed segment. The guests were thoroughly entertained. Finally, it was the long-awaited moment for the top ten lucky draw. Mr Steven Lee, SAAA@Singapore Chairman and Mr Paul Teo, SAAA@Singapore Deputy Chairman presented the prizes to the winners. SAAA@Singapore would like to take this opportunity to congratulate all the winners of this special night.

This joyous occasion will definitely be a night to remember, with the beautiful memories of the Airfreight community gathering together to reward themselves for this year end with doses of laughter and to welcome the New Year 2020 with renewed vigor.

SAAA@Singapore Industry Updates (Past Events)



MAPIC Awards 2019



“ We find a perfect example of this trend in Jewel Changi Airport at Singapore, a fantastic project which was awarded the MAPIC Best Futura Shopping Centre back in 2016 because of its great innovative qualities in terms of architecture, retail, leisure and attractions mixed-offerings. The MAPIC Awards aims to pay tribute to influential and inspiring actors emerging as leading retail trend-makers so the jury wished to reward a company which has been able to respect their innovative promise presented in 2016 and to make it become a reality in 2019. ”

Mayte Legeay, president of the MAPIC Awards jury

Honouring the very best of the retail industry, the MAPIC Awards 2019 celebrated the most outstanding retailers and retail real estate projects during a glittery gala dinner held on Thursday 14 November, 2019, in Cannes, attended by 300 of the most influential professionals of the retail industry.

Rewarding excellence, innovation and creativity in the global retail real estate industry, the MAPIC Awards saw a total of 111 entries from 33 countries across 11 categories. Jewel Changi Airport, a lifestyle destination situated at the heart of Singapore Changi Airport, had been accorded the Special Jury Award at the MAPIC Awards 2019, granted to the jury's favourite project among all.

SAAA@Singapore Industry Updates (Past Events)

CAG AIRSIDE APPRECIATION NIGHT



29 November 2019 proved to be a night to remember as Changi Airport Group (CAG) organized this year's Airside Appreciation Night at Changi Airport Terminal 2.

It was a lively session, with the rolling out of the video montage and fabulous live band performance. Accompanied with the stand-up comedy by Ms Irene Ang, there were frequent peals of laughter throughout the merry dinner.

And then, it was time for lucky draw! Everyone waited with bated breath for the chance to win and as all good things must come to an end, the Airside Appreciation Night drew to a close and it is definite that everyone looks forward to next year's occasion.

On this note, SAAA@Singapore would like to take this opportunity to congratulate the lucky draw winners! Congratulations!

Singapore International Chamber of Commerce Year End Reception

Singapore International Chamber of Commerce (SICC) concluded its 2019 calendar of events with a Year End Reception at The Pavilion, Conrad Centennial Hotel on 20 November 2019. There were close to 150 guests attending the reception to mingle and forge business connections in the comfort of the elegant Pavilion.

The reception was organised in collaboration with AustCham Singapore and the Belgium Luxembourg Business Group (BLBG). The President of BLBG, Mrs Isabel Alvarez Fernandez and the Vice president of BLBG Mr Koen CARDON together with members of the BLBG Board, Bart Adriaens, Christophe Derdeyn Sjoerd De Clerck, Maxime Vanderhaeghe and Claudia Gehlen were some of the invited guests. In attendance were members of the BLBG Singapore community from the private sectors, and members of the Diplomatic Corps who are the Honorary Members as well as representation from hub.brussels Mr Rudi Mertens and prominent members of the Singapore society.

Mr Steven Lee, SAAA@Singapore Chairman, attended the occasion.



SAAA@Singapore Industry Updates (Past Events)

Lloyd's List Asia Trade Outlook Forum

On 17 October 2019, Lloyd's List hosted the Asia Trade Outlook Forum at Shangri-La Hotel, Singapore, casting a critical eye over the market trends shaping shipping business decisions in the next 12 months.

The event saw the gathering of over 500 registered audience and covered a wide range of topics ranging from iron ore trends in the wake of the Brumadinho dam disaster and the swine fever and trade war double whammy on soyabean trades, to sanctions, Saudi Arabia and sulphur.



PHOTO: Mr Steven Lee, SAAA@Singapore Chairman seated third from left in the Container Trade Panel.

Mr Steven Lee, SAAA@Singapore Chairman, had been invited to participate as a panellist at the Lloyd's List Asia Trade Outlook Forum in Singapore on the question of how ongoing changes to the structure of supply chains will impact trading flows in Asia. The panellists highlighted on a number of upcoming challenges for the shipping, logistics and ports sectors and discussed on the trends and crucial adaptability for the future prospects of continuing growth in the region.



The 2nd edition of the Singapore Logistics Week, held from 8 to 12 October 2019, was jointly organised by Enterprise Singapore and the Logistics Alliance. The event engaged the industry for a series of interesting events and activities such as the learning journeys to view the state-of-art business operations to gaining valuable insights through innovation talks and discussions.



The Logistics Fair had been held on the final day of the Singapore Logistics Week, giving great opportunities for visitors to learn how logistics is beyond traditional moving of cartons and warehousing. There were also different showcases on how technology, automation and new solutions are transforming the logistics sector.

SAAA@Singapore Industry Updates (Past Events)

National Day of Kingdom (Thailand)



The 5th of December is one of the most significant days for all Thai people as it is declared by the Royal Thai Government to be the National Day of the Kingdom of Thailand, the Birthday Anniversary of His Majesty the late King Bhumibol Adulyadej, and Thailand's Father's Day. Furthermore, 5th of December each year also marks a highly important day when the global community celebrates the "World Soil Day" as declared by the United Nations General Assembly, in recognition of the remarkable achievements of His Majesty the late King in this field.

Mr Steven Lee, SAAA@Singapore Chairman, and Mr Alec Koh, SAAA@Singapore Honorary Member, attended the occasion.



Celebration of the 28th Anniversary of Kazakhstan Independence

It was a great opportunity to meet new Kazakhstan friends when the Embassy of the republic of Kazakhstan in Singapore invited Mr Steven Lee, SAAA@Singapore Chairman, to attend the celebration of the 28th Anniversary of the Independence of Kazakhstan at Fullerton Hotel on 4 December 2019.

The Independence Day of Kazakhstan is the main national holiday in the Republic of Kazakhstan, celebrated annually on 16 December. It is marked by festivities in the Ak Orda Presidential Palace where many Kazakhs will dress up in traditional clothes. Yurts (traditional tents) are set up in many villages where local delicacies will be served. The Astana Opera organizes concerts involving national orchestras that will perform traditional music.



20th Anniversary of Macao's Return to China Reception

The 20th Anniversary of Macao's return to China Reception was held at Fullerton Bay Hotel on 18 December 2019.

In the past two decades, Macao had benefitted from the advantages of China's rapid development, achieving a consistently-high level of economic stability, continuous improvement in the quality of life of its population, and social stability and harmony. This included Macao's

effort over the past 10 years to promote moderate economic diversification, including seizing opportunities arising from the Belt and Road Initiative and the development of the Guangdong-Hong Kong-Macao Greater Bay Area.

Overall, the reception was well attended and ended on a good note.



SAAA@Singapore Industry Updates (Past Events)



From 1 to 5 October 2019, The International Federation of Freight Forwarders' Associations (FIATA) held its annual World Congress in the beautiful coastal city of Cape Town, South Africa.

Under the overarching theme of "Where Technology and Logistics Meet", the aim of the FIATA World Congress 2019 was to unite the freight forwarding industry and transport world and serve as an international platform for logistics industry leaders to gain insights to industry challenges and put forward sustainable solutions.

The rapidly changing business environment internationally presents constant changes and challenges to the Logistics and Freight Forwarding Industry and innovation and entrepreneurial skill is called for to ensure on-going sustainability of the industry. It is also crucial for partnerships and collaboration to thrive and build on the existing industry.

dnata Connect and Celebrate 2019



dnata Singapore hosted a dinner function titled, "dnata Connect and Celebrate 2019" at Pan Pacific on 14 November 2019. The function was well attended by various company representatives and Mr Steven Lee, SAAA@Singapore Chairman, had been present.

It was certainly a pleasant evening to remember as the guests were treated to a sumptuous dinner and enjoyed the moment to connect and bond together, as well as to celebrate what's been achieved in 2019 and to look forward to the New Year: 2020.

SAAA@Singapore Industry Updates (Past Events)

Change of Command at Airport Police Division



On 4 November 2019, there was a change of command in Airport Police Division (APD). AC Evon Ng Ee Fong took over from AC Cheong Chee Ming, who moved to head the Tanglin Police Division since 1 November 2019.

AC Ng, 47, who was the Deputy Commander of Public Transport

Security Command, joined the SPF in 1994. She has served 25 years with the SPF, and has held several key appointments, including Head Operations of CID, Head Investigation of Central Police Division, Assistant Director for the Licensing Division and also the Community Involvement Division of Operations Department and Deputy Director (Resource Management) of Planning and Organisation Department. She was also the Director of Strategic Resource Management and Director of Licensing during her secondment to the Ministry of Home Affairs (MHA) and the Casino Regulatory Authority respectively.

In a form of support, Mr Steven Lee, SAAA@Singapore Chairman, had attended and witnessed the change-of-command ceremony.

90th Anniversary of Lot Polish Airlines

On 12 December 2019, Lot Polish Airlines hosted the 90th Anniversary of Lot Polish Airlines, with support from SATS and dnata Singapore, at Jewel Changi, Cloud9 Piazza. The event was graced by Guest of Honour Ms Magdalena Bogdziewicz, Ambassador of Poland to the Republic of Singapore. The event saw the gathering of delegates from Aviation industry, government agencies and Polish business associates.



It was a beautiful evening passed in magical splendour and ended with the Grand Lucky Draw, bringing smiles to the faces of the elated lucky winners as they walked away with air tickets for future holidays. Congratulations!

CAG Cargo DiGi-CO Workshop 2019



In October, Changi Airport Group (CAG) had organised an inaugural digital air cargo design sprint workshop, themed Changi Cargo DiGi-Co (Connect, Community, Collaborate, Co-create). The attendees were comprised of the airport community, mainly airlines, freight forwarders, cargo handlers and government agencies and moderated by Mckinsey.

SAAA@Singapore Council Members had participated in the CAG Cargo DiGi-CO Workshop 2019.

Members Update

GEODIS' AIRDIRECT MEXICO SERVICE FROM ASIA TAKES OFF



Global Supply Chain provider GEODIS has launched its full cargo service from Hong Kong to Guadalajara, Mexico.

This new weekly service has a 22-hour real-time transit to the Mexican hub. Operated by chartered B747-400ERF and MD-11 F aircrafts, AirDirect Mexico represents a completely new, nonstop service in the market, providing GEODIS' customers with a highly reliable solution and secured capacity, in addition to GEODIS' other air cargo services, AirFast, AirFlex and AirSave.

GEODIS' own and direct flight service between Hong Kong and Mexico also represents one of many initiatives that are being introduced to the market as part of a regional, multimodal growth strategy. "AirDirect Mexico follows the recent launch of our Road Network service in Southeast Asia, providing scheduled services with day-definite transit times to all major destinations in the region", explains Onno Boots, GEODIS' Regional President and CEO for Asia Pacific. "As part of this growth strategy,

Please reach out to Florence Lee, Regional Director Sales & Marketing, Asia Pacific at florence.lee@geodis.com, should you require further clarification.

Hong Kong is GEODIS' hub for China and Southeast Asia originated cargoes to Mexico, Latin America, USA and Europe."

Robert M. Krautheim, Regional Head of Sales for Freight Forwarding in the Americas adds, "GEODIS consistency combined with access to premier wide-body aircraft cargo capacity means our clients will enjoy better lead times and a reliable supply chain for dangerous goods, lithium batteries, and general cargo."

AirDirect Mexico is the newest example of how GEODIS continues to offer its customers a truly integrated, end-to-end supply chain solution with focus on day-definite and reliable transit times, complemented by the Road Network services in Asia and on-carriage solutions in Mexico, including daily scheduled intra-Mexican deliveries to all locations in the country. GEODIS continues to be a leader in innovation by finding new ways to serve customers globally. This new service will ensure just-in-time service and space commitment through an Own Controlled Network (OCN) allowing GEODIS' customers to meet and exceed their consumers' expectations.

Merger of S-net Freight Singapore Pte Ltd and ISS Global Forwarding Asia Holding Pte Ltd

As of November 2019, S-net Freight Singapore Pte Ltd had merged with ISS Global Forwarding Asia Holding Pte Ltd.

ISS Global Forwarding Asia Holding Pte Ltd is an internationally recognised supply chain solutions provider, headquartered in Dubai, United Arab Emirates. It is owned by the Investment Corporation of Dubai (ICD).

The merger brought about an extensive network spanning across the international boundaries from Middle East to Asia, involving a total of 35 locations. It is an on-going journey to strive for continued excellence as an international freight forwarder to surpass the best in the World.



Members Update

Going To Greater Heights Through Business Excellence Initiative

“BE has given us the confidence to forge ahead knowing that we are on the right track, that we have best practices in place while still providing us with the direction on areas of improvement. It has also instilled in our people pride and assurance that they have contributed to building a quality organisation.” ”

Mr Gabriel Lam
Shalom's chief operating officer

Shalom International Movers has been recognised with the Singapore Quality Class (SQC) with People and Innovation niches under the auspices of Enterprise Singapore's (ESG) Business Excellence (BE) initiative.

The BE initiative is a programme which small and medium-sized enterprises (SMEs) can utilize its framework as a tool to enhance systems and processes in their pursuit of continuous improvement for performance.



PHOTO: (From left) Mr Gabriel Lam, Shalom's chief operating officer and Mr Gideon Lam, Shalom's CEO.

Apart from helping these businesses build a strong foundation for future growth, BE also acts as a badge of quality, helping enterprises to gain the trust of clients, as well as gain access to new business opportunities.

SMEs form the backbone of Singapore's economy, employing two-thirds of the country's workforce and contributing about half of the Republic's gross domestic product (GDP). ESG strongly encourages SMEs to come aboard the programme and be BE-certified. Logistics company Shalom International Movers is one SME which has benefited from implementing the BE Framework. How about your company?

SAAA e-Learning Courses Coming Soon!



SAAA Cargo Services Pte Ltd

SAAA E-LEARNING COURSES ARE COMING SOON!

SAAA@Singapore is pleased to announce that our SAAA e-Learning Courses are coming soon!

Do look out for these 3 courses and sign up for them!

INTRODUCTION TO THE AIR CARGO BUSINESS



Gain an understanding of airport and airline operations. Learn on the Aviation regulations and associations and be equipped with basic knowledge of aviation security, safety and training.

Three e-certificates will be issued for the completion of these e-Learning Courses. For more information, please contact Ms Peggy Lim at 65455006 or email to admin@saaa.org.sg.



ULD HANDLING

IATA has developed ULD Regulations (ULDR) for standards and procedures concerning the specifications, handling, restraint and maintenance of ULDs for operational personnel. Learn how to comply with international ULD training standards and help your company gain compliance with the existing requirements.

CARGO HANDLING

Become familiar with general provisions and regulations (including Dangerous Goods), operational hazards and required security measures.



SAAA Upcoming Events



1



SATS Dialogue III

SATS Dialogue III will be approaching as we welcome the New Year 2020! More details will be shared, do look out for it!

2



dnata Dialogue II

dnata Singapore Dialogue II will be held in the New Year 2020. Stay tune for it!

3



Let's not forget Chinese New Year 2020, with lots of Lou Hei and well wishes! We will be inviting members for a CNY session, let's look forward to this!

Members Welcome



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LF Logistics Service Pte Ltd

LF LOGISTICS

EV Cargo Global Forwarding Pte Ltd



United Aviation Express Pte Ltd



*SAAA@Singapore would like to give
a Warm Welcome to
Our Newest Members!*

Upcoming Industry Events & Training Schedule



Date	Industry Event
January 9 – 10	Air Transport and Logistics Management Conference
February 04 – 07	Cyber Security for Air Transport Summit
February 11 – 16	Singapore Airshow 2020
February 17 – 19	Biologistics World Asia
February 18 – 19	Aviation Festival Asia 2020
February 18 – 19	Digital Marketing World Forum
February 20 – 21	The Martech Summit 2020
March 11 – 12	LogiSYM Singapore
March 11 – 13	Cargonow 2019
March 16 – 19	Airport Modernization Summit
March 17 – 20	Singapore Aviation Safety Seminar
March 18 – 20	Asia Pacific Maritime

*Information are deemed accurate at time of print and may still subject to changes .

SAAA TRAINING PROGRAMS SCHEDULE FOR 2020

Training	January	February	March
DG Regulations Initial Course	06 th – 10 th	17 th – 21 st	30 th Mar – 3 rd Apr
DG Refresher Course	20 th – 21 st	3 rd – 4 th	6 th – 7 th



FOR MORE INFORMATION ON TRAINING MATTERS

Please contact Ms Peggy Lim at 6545 5006 or admin@saaa.org.sg



SAAA CARGO SERVICES PTE LTD

7 Airline Road, #04-05, Cargo Agents Building E, Changi Airfreight Centre, Singapore 819834.

Tel: 65 6545 4620

Fax: 65 6542 6820

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